

STOCKHOLM CHAMBER OF COMMERCE

WORLD TRADE DAY 2017



Cities as Engines of Trade in an Era of Rising Populism
August 31, Konserthuset, Stockholm

Prominent speakers will be highlighting the role global cities play in enhancing and supporting international commerce, and sharing their insights, at the 2017 World Trade Day.

The information technology and transportation revolutions, the rapid rise of emerging markets, finance globalization and the brisk use of global value chains have intensified international trade. Internationalization is becoming ever more significant, so cities are playing an increasingly prominent role in the global economy.

With its inflow and outflow of people, ideas, capital and trade, a truly global city is an entity that boosts job creation, innovation and growth. Despite the positive impact of global cities, there is an anti-trade rhetoric reaction and a looming threat of protectionism.



The Stockholm Chamber of Commerce has the pleasure of inviting you and a colleague as guests.

PROGRAM

3:00 p.m. **Welcome**

Ms. Maria Rankka, CEO of The Stockholm Chamber of Commerce

Cities, Regions, and Globalization

Professor Greg Clark, Senior Fellow at the Brookings Institution, International Advisor on the Metropolitan Strategic Plans of major global cities

Innovation and Technology's Contribution to Growth and Job Creation

Mr. Mikael Damberg, the Swedish Minister of Enterprise and Innovation

The Atlanta Way

Mr. Kasim Reed, Mayor of Atlanta, Georgia (TBC)

An Historical Perspective on Free Trade

Mr. Alexander Husebye, CEO of The Centre for Business History

Trade Matters—Explaining the Benefits of Trade

Ms. Lena Johansson reveals the winner of ICC Sweden's Free Trade Award

Success through Trade — Moderated Discussion

Ms. Kristina Lindhe, CEO of Lexington

Mr. Kaj Möller, President of Sweco International

Professor Greg Clark, Senior Fellow at the Brookings Institution

Business, Trade and Cities—The Way Forward

Ms. Maria Rankka, CEO of The Stockholm Chamber of Commerce

Moderator: Dr. Andreas Hatzigeorgiou, Chief Economist, The Stockholm Chamber of Commerce

5:00 p.m. **Networking Reception**

Showcasing New Fashion/Tech Products—Geek Meets Chic

The Association of Trade Partners Sweden and The Swedish Fashion Council



**To attend, please register by August 24 at:
www.chamber.se/WTD2017**

Registration will start at 2:00 p.m. and coffee will be served.



The World Trade Day is organized in collaboration with ICC Sweden and Trade Partners Sweden/Agenturföretagen.

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www.chamber.se