



INVITATION: SWEDISH BUSINESS IN BRABANT

31 May 2018, 16.00 – 19.30

How will IoT impact your business and our society?

Internet of Things (IoT) is a rapidly growing phenomenon. The impact on society and on businesses is already visible and will further develop in a rapid pace. How will IoT impact your work and your life? The Swedish Chamber of Commerce, the Brabant Development Agency (BOM), Handelsbanken, Ericsson and Scania invite you to this seminar where experts will share examples and discuss the influence and future of IoT.

Program

Ericsson and IoT

Industry 4.0: the future starts today

Connected vehicles - Driving the future

What about your business model?



EVERTH FLORES
Country Manager
Ericsson Nederland



ETIENNE SCHOLL
Domain Sales Manager
Industry Ericsson
Nederland



**MAARTEN
WIJFFELAARS**
Founder Cool Industries



**NICO
VAN DER KLUGT**
Press & Corporate
Communications Officer
Scania Nederland



**CAMILLA
VAN DEN BOOM**
Founder Sturmm

DATE

Thursday
May 31, 2018

TIME

16.00 – 19.30

VENUE

Ericsson
Telecommunicatie BV
(@Crown Business Center)
Ericssonstraat 2
5121 ML Rijen

PARTICIPATION FEE

This event is offered to you free of charge with thanks to our generous sponsors.

Registration is, however, compulsory.

REGISTRATION

via our website
swedishchamber.nl or
by sending an email to
events@swedishchamber.nl
before May 22, 2018.