



Amsterdam 18 December, 2017

Award winner of the Swedish Chamber Export Prize 2017

Klarna B.V.

The Swedish Chamber of Commerce for the Netherlands, The Embassy of Sweden and Business Sweden were very proud to reward the Swedish Chamber Export Prize 2017, on December 15, 2017 to Klarna B.V. The prize was handed out by H.E Ambassador of Sweden Mr. Per Holmström to Mr. Robert Bueninck, General Manager, Klarna Nederland. The Swedish Chamber Export Prize aims to strengthen the Swedish Dutch business relations and has been awarded since 2012 to Swedish related companies in the Netherlands which fulfills the following criteria:

Nominated Companies Should

1. Have a Swedish mother company
2. Meet high standards of Innovation and Sustainability in their operations
3. Be able to show a positive development of export and trade with the Netherlands during the past three years
4. Have a solid financial base and positive performance on the Dutch market
5. Not have been rewarded with the Export Prize for the past 5 years

Klarna B.V represented in the Netherlands has been awarded the Swedish Chamber Export Prize for being one of the second largest companies within payments methods on the Dutch market. During Klarna's vast growth in the past two years the company has been granted a full banking license enabling the possibility to broaden its product portfolio for customers and merchants. The recently announced partnership with PPRO Group allows eCommerce businesses to improve conversion rates and provide a fast and smooth checkout process across Sweden, Norway, Finland, Denmark, the Netherlands, Germany, Austria, and the United Kingdom.

Members of the Jury:

H.E. Ambassador of Sweden, Mr. Per Holmström, Mr. Ehsan Turabaz, Swedish Chamber of Commerce, Mr. Tomas Korseman, Business Sweden

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